Give Your Business The BIG PUSH This Year With

Attractive Printing...

Your client forms his impression of you by the quality of the printing which represents your business firm!

This is a good time to take your office stationery into consideration. Does it attract attention favorably . . . create the good impression which speaks well of your firm when you are not present? In order to look important, your letterheads, envelopes, circulars, etc., must be carefully planned, attractive, easy to read, in good taste.

Our printing and lithographing plants offer you unexcelled service in preparing your office and business forms and literature. There is a large and competent staff at your service, all highly skilled tradesmen operating the finest equipment and working under the best conditions. Here the highest grade work is turned out on every order, however large or small.

Let Us Help You Plan Your Complete Printing Program
Estimates Quickly Prepared

- Letterheads and Envelopes
- Statements
- Booklets and Magazines
- Maps and Brochures
- Yearbooks
- Blotters
- Bulletins
- Filing Cards
- Shipping Tags
- Postal Cards
- Greeting Cards
- Business Cards
- Catalogues
- Folders and Enclosures
- Programs, Tickets
- Ruled Forms and Invoices
- Snap-out Carbons
- Labels in Full Color
- Placards and Handbills
- Legal Blanks
- Social Stationery
- Wedding Invitations

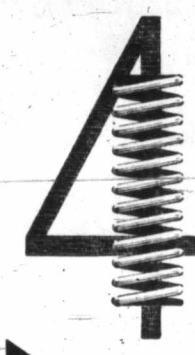
Printing — Lithographing — Bookbinding

Colonist Printers Limited
Colonist Lithographers Ltd.

1215 BROAD ST. Phone EV 3-4111

PLANT: 2631 DOUGLAS ST. Entrance from Hill Street

Chevy's got it!



NEW deep soft FULL COIL suspension

Chevrolet puts deep, easy-flexing coil springs to work for your comfort. You're cradled in velvety, floating comfort over every road you travel. That's because Chevrolet's coil springs are isolated from braking and acceleration stresses, they're free to work full-time on smoothing your ride. Find out for yourself, take a Revelation Ride, today!

CHEVROLET
GO CHEVROLET—FOR EXTRA VALUE!

Secret Report Cited

MONTREAL (CP) — The city executive committee Tuesday asked police director J. Albert Langlois to make a full, written report before Friday on Monday's clash between police and striking CBC Montreal employees and their sympathizers.

The police director said Tuesday he had a secret report that striking employees and their sympathizers had planned to seize the Radio Canada building in midtown Montreal if talks between the strikers and the publicly-owned corporation broke down.

Mr. Langlois spoke of the report when he reported verbally to the executive committee on the stormy, hour-long demonstration Monday which culminated in the arrest of 28 CBC employees and a magazine photographer near the CBC building.

Those arrested and charged included labor leaders, actresses and other television personalities. All pleaded not guilty in court Tuesday and were released on bail. They were ordered to appear for preliminary hearing March 10.

The police director told the executive committee he had the secret report since Feb. 19 "and no other step could have been taken yesterday in view of the situation which was developing."

He said he received the report from a police officer after a mass meeting Feb. 19. He added that the suggestion to seize the main CBC building came during a question period following the meeting.

City Ponders Apartment Garbage Deal

A better deal for apartment blocks on garbage collection will be considered when the aldermen go to work on 1959 budget estimates, city council public works committee decided yesterday.

The committee reviewed a report on the subject submitted last year by the city engineer.

Garbage crews now remove any number of garbage cans free from individual homes or duplexes, but only one can free from apartment blocks. The fee for extra cans is 35 cents each.

Cost of treating apartment blocks like individual residences was estimated by Mr. Garnett at $30,000 to $40,000 a year. Allowing them two cans free, he said, might cost the city $14,000, and reducing the fee to 25 cents probably would reduce revenue by a little more than $6,000.

Reduction of the fee to 25 cents was recommended last year, but rejected.

Hudson's Bay Company
INCORPORATED 2ND MAY 1670

A younger look... another life!

ELIZABETH ARDEN'S FAMOUS

FIRMO-LIFT

Special Package 5.00 *7.00 value*

Miss Arden's Firmo-Lift Treatment brings you a clear defined throatline, a firm uplifted contour, a smooth supple skin! For with these remarkable preparations (and your own two hands) you can recapture and maintain the flawless line and contour of youth in its flower.

FIRMO-LIFT LOTION . . . 3.50, 6.00
SALON TREATMENT OIL . . . 4.00, 11.00
PERFECTION CREAM . . . 2.50, 4.50, 8.25, 13.75

HUDSON'S BAY COMPANY, cosmetics, main

Hudson's Bay Company
INCORPORATED 2ND MAY 1670

DIAL EV 5-1311

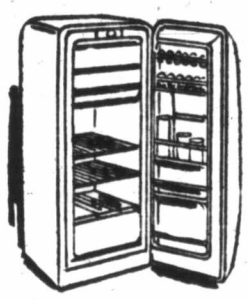
Shop Wednesday at the BAY 9 a.m. to 5.30 p.m.

Spring Clearance SALE!
Used Appliances and Television Sets

- 90-Day Parts Warranty on TV Sets
- 30-Day Parts Warranty on Ranges and Washers
- One-Year Warranty on Units in Refrigerators

Nationally Advertised
Wringer Washers From 14.95

Name Brand
17" and 21" TV Sets From 89.95

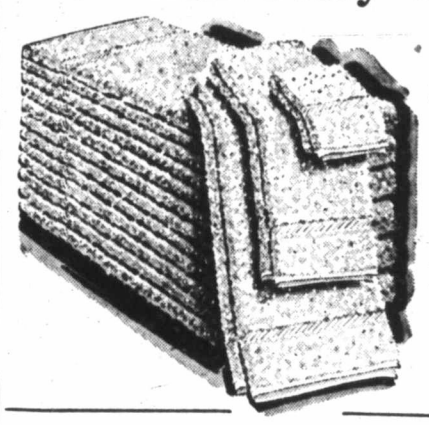


Sealed Unit
6 to 9 Cu. Ft. Fridges From 99.95

Gas, Oil, Electric Combination
White Ranges 24", 36", 40" sizes From 49.95

HUDSON'S BAY COMPANY, major appliances, 3rd

SAVE! Soft, Colorful, Absorbent Cannon Terry Towels



Bath Towels, 20"x40"	2 for 1.49
Hand Towels, 15"x25"	3 for 1.49
Face Cloths, 12"x12"	5 for 1.49

A wide assortment of colorfast pastels, stripes or stripes with mylar threads. An exceptional saving so be sure to stock up now!

HUDSON'S BAY COMPANY, staples, 3rd

SALE of Women's Shoes

Save on Better Quality Dress Pumps

Group consists of broken lines, oddments and broken sizes—all taken from our regular stock of better quality shoes. Choose from tapered or pointed toes; rapier or popular illusion heels. Combination heel fittings. Smooth leathers in black, blue or red; also black patent. Sizes 5-9 collectively. Reg. 12.95. Special, pair 5.99

Women's Casual Shoes

Foot pampering wedge heel casuals expertly lasted for long wear and comfortable fit. Soft glove leathers, cushionized sole. Popular shades of black, brown, and tan. Sizes 5½-9½. Reg. 7.95-9.95. Special, pair 5.77

Women's Corrective Oxfords

Dr. Neilson's corrective oxfords featuring excellent arch supports, soft kidskin uppers, with low cuban or cuban heels. Ideal for everyday wear. Black only. Sizes 5-9 collectively. Reg. 9.95. Special, pair 6.99

HUDSON'S BAY COMPANY, women's shoes, fashion floor, 2nd

2 p.m. SPECIALS
Personal Shopping Only, Please

Full Fashioned Orlon Cardigans

Classically styled cardigans with all the wonderful orlon easy-care features. A rainbow of colors—rose, red, brown, green, blue, black, beige, yellow, white. Sizes 34-38 collectively. Special, each 4.69

HUDSON'S BAY COMPANY, sportswear, fashion floor, 2nd

Boys' Cotton Longs and Windbreakers

Denim or poplin jackets and longs that are washable and hard wearing. Jacket has strong zipper, elastic inserts at sides, and 2 pockets. Longs have full cuff, zipper closure, and pleated front. Grey, blue, and red. Sizes 6-14 collectively. Reg. 3.95. Special, each 1.99

HUDSON'S BAY COMPANY, boys' wear, main